

Bitter Jester[®] Creative, Inc.

LifeStory Production

“When an elder dies, it is as if an entire library has burned to the ground.”

African Saying

What is a “LifeStory”?

A LifeStory is a custom-produced, one-of-a-kind, skillfully edited documentary that captures the essence of an individual and his or her family and experiences. A LifeStory preserves the history of your family and loved ones for posterity by creating a visual heirloom to be passed down from one generation to the next.

Why Do I Need One?

All too often we hear our clients say “My dad’s memory is fading fast—I **should** have done this last year” or “My mom passed away two months ago—I **wish** I had done this before she died.” When loved ones pass away, their voices are lost forever, as are their stories. A LifeStory preserves these literally priceless treasures.

Why Choose Bitter Jester?

Bitter Jester Creative is not a news organization, nor is it just a couple of guys with a camera. A Bitter Jester LifeStory is a unique movie produced by award-winning filmmakers. The subject of the film is not merely being interviewed. Rather, they are having a *conversation with us*. That is the difference. We ask great questions that elicit exclusive, exceptional dialogue. A Bitter Jester LifeStory is a story in and of itself, filmed in an elegant and beautiful way and masterfully edited by our accomplished team.

How Does Bitter Jester Work?

Bitter Jester takes pride in aesthetic details: lighting, composition, sound, editing—all the things that make a good movie great. We use multiple cameras to ensure the most creative edit possible. We make your family members feel comfortable in front of our cameras: we make them laugh, we make them smile, we bring out the best in them. We take an exceptional amount of pride in our work and in our ability to tell a *great* story.

“The best inheritance a parent can give his children is a few minutes of his time each day.”

Orlando A. Battista



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Preservation Package

Package Description

The Preservation Package is the interview portion of a complete LifeStory production. Designed to be the starting point of any LifeStory, this package serves as both a stand-alone film *and* as the foundation of a potential future edit.

With the Preservation Package, all raw (unedited) interview footage is burned to DVD and given to you for your enjoyment and safekeeping. All Preservation Package interviews are conducted with the “bigger picture” in mind, giving you the ability to immediately preserve your loved one’s unabridged stories while presenting you with the option to edit the footage in the future.

“When a society or a civilization perishes, one condition can always be found: they forgot where they came from.”

Carl Sandburg

Package Details

Setup: Two two-hour interviews are conducted on two consecutive days using a basic lighting setup, two standard definition (SD*) cameras, one camera operator, and one interviewer.

Final DVD: Approximately four hours of raw (unedited) interview footage shot in SD* is provided on DVD.

TOTAL = \$2,200**

“History never looks like history when you are living through it.”

John W. Gardner

**Upgrade to Hi-Def (HD). All footage can be shot in HD for an additional \$500. Fee covers required permanent hard drive storage space.*

***One Master DVD is provided. Extra copies are available at an additional cost.*



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Preservation-Plus Package

Package Description

The Preservation-Plus Package is identical to the Preservation Package plus the addition of one significant feature. All raw interview footage is burned to DVD *plus* a fully edited short film containing interview highlights is produced for you and your family to enjoy.

With the Preservation-Plus Package, spoken stories come alive with the inter-cutting of family photos, films and other footage, and music to create a dynamic and engaging snapshot of the subject's life. Additional edited stories can be crafted from the master footage at any time in the future, making this our most popular package.

"When I was a boy of fourteen, my father was so ignorant I could hardly stand to have the old man around. But when I got to be twenty-one, I was astonished by how much he'd learned in seven years."

Mark Twain

Package Details

Setup: Two two-hour interviews are conducted on two consecutive days using a basic lighting setup, two standard definition (SD*) cameras, one camera operator, and one interviewer.

Final DVD: **A 15-20 minute fully edited short film is produced.** All raw (unedited) interview footage (approximately four hours) shot in SD* is also provided on DVD.

TOTAL = \$4,975**

"Life is lived forward but understood backwards."

Nietzsche

**Upgrade to Hi-Def (HD). All footage can be shot in HD for an additional \$500. Fee covers required permanent hard drive storage space.*

***One Master DVD is provided. Extra copies are available at an additional cost.*



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Legacy Package

Package Description

The Legacy Package is for families who desire a more elaborate finished film. With the Legacy Package, *all* of the key stories plus several anecdotal tales are intercut with family photos, films and other footage, and music to create a dynamic profile of the subject's personality and life.

As with the Preservation-Plus Package, additional editing of the master footage can be done at any time. New edits add very special memories to this already thorough production. The raw interview footage can be made available as well, but some families prefer to take home only the polished final film.

"There is properly no history; only biography."
Ralph Waldo Emerson

Package Details

Setup: Two two-hour interviews are conducted on two consecutive days using a full lighting setup, two standard definition (SD*) cameras, one camera operator, and one interviewer. Select additional footage may be shot at the discretion of the interviewer and subject (i.e. the subject at home, in the garden, working, etc).

Final DVD: A 30-40 minute fully edited short film is produced. Please note that all raw (unedited) interview footage can be made available for an additional \$150.

TOTAL = \$8,750**

"I don't know who my grandfather was; I am much more concerned to know what his grandson will be."
Abraham Lincoln

*Upgrade to Hi-Def (HD). All footage can be shot in HD for an additional \$500. Fee covers required permanent hard drive storage space.

**One Master DVD is provided. Extra copies are available at an additional cost.



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LifeStory Package

Package Description

The LifeStory Package is for families who want to enjoy a genuine film experience: a long-form, fully edited, intercut movie containing the most important and heartfelt stories told in the interviews. The result is a highly detailed and intricately edited film that tells a family's complete history and paints a rich and all-encompassing portrait of the subject.

The extended length of the final film allows for more footage to be edited and provides an opportunity for the subject to share stories in much greater detail. The LifeStory Package creates a personalized and unique History Channel-style documentary.

"You live as long as you are remembered."

Russian Proverb

Package Details

Setup: Three two-hour interviews are conducted on two (or three) consecutive days using a full lighting setup, two high definition (HD) cameras, one camera operator, and one interviewer. Select additional footage may be shot at the discretion of the interviewer and subject (i.e. the subject at home, in the garden, working, etc).

Final DVD: **A 60-75 minute fully edited feature-length film is produced.** Please note that all raw (unedited) interview footage can be made available for an additional \$200.*

TOTAL = \$15,000 and up**

***"History will be kind to me for
I intend to write it."***

Winston Churchill

**Additional editing is available to create projects with run times of 80-120 minutes.*

***LifeStory Package price varies depending upon the complexity of the project; One Master DVD is provided. Extra copies are available at an additional cost.*

